



Amy Tindell, Ph.D.

Partner

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Dr. Amy Tindell is an intellectual property attorney with experience in advising clients across a wide range of industries in the enforcement, prosecution, and maintenance of their portfolios.

PRACTICES

Intellectual Property
Global Trademark Brand Management
Intellectual Property Litigation

INDUSTRIES

Technology
Food, Beverage, and Consumer
Products

EDUCATION

Boston College Law School, J.D., 2008
cum laude

University of Michigan, Ph.D., 2005
Neuroscience

Dartmouth College, B.A., 2000
Cognitive Science

BAR ADMISSIONS

Colorado
Massachusetts

COURT ADMISSIONS

U.S. Court of Appeals, Federal Circuit
U.S. District Court for the District of
Massachusetts

Amy focuses her practice in trademark enforcement and prosecution. She counsels clients on trademark selection and clearance, and on strategies for securing, maintaining, licensing, and enforcing their trademark portfolios, both domestically and internationally. Her clients appreciate her responsiveness, efficiency, and willingness to develop creative solutions that lead to amicable and favorable outcomes.

Amy's adversarial experience includes opposition and cancellation proceedings before Trademark Trial and Appeal Board, complaints pursuant to Uniform Domain Name Dispute Resolution Policy (UDRP), mediations, arbitrations, and matters before international tribunals with the assistance of local counsel. Amy is also a skilled litigator, representing plaintiff and defendant clients in trademark, copyright, and patent matters in federal court.

Before joining Holland & Hart, Amy earned her Ph.D. in Neuroscience at the University of Michigan, served as a healthcare consultant at Tapestry Networks in Waltham, Massachusetts, and practiced law with McCarter & English in Boston, Massachusetts.

EXPERIENCE

- Trademark and Copyright Enforcement Strategies
- TTAB and Federal Court Disputes
- Domain Name Disputes
- Strategic Trademark Portfolio Management
- Trademark Search and Clearance

CLIENT RESULTS

Favorable final decisions on the merits in several Trademark Trial and Appeal Board proceedings

Successful enforcement program to raise awareness of trademark rights in hopes products and avoid genericism of mark

PUBLICATIONS

"IP Funding Programs for SMEs," *International Trademark Association*

(*INTA*), February 1, 2022

"How I Maximize My INTA Membership: Amy Tindell," *International Trademark Association (INTA)*, October 13, 2021

"Satan Shoes: Trademark Blasphemy or Free Speech?," *IPWatchdog.com*, April 13, 2021

RECOGNITION

- *Best Lawyers: Ones to Watch® in America*, Intellectual Property Law, 2021-2024

PROFESSIONAL AND CIVIC AFFILIATIONS

- International Trademark Association (INTA), Public Information Committee, Chair, 2024-2025
- Volunteer for Soul Dog Rescue, Ft. Lupton, CO