



Mark Langer

Associate

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Mark Langer's primary goal is to help his clients protect and monetize their intellectual property in technology transactions.

PRACTICES

Intellectual Property
 Entertainment, Media, and Sports
 Privacy and Information Security
 Cybersecurity and Data Breach Defense
 Cybersecurity and Privacy

EDUCATION

University of California, Berkeley School of Law, J.D., 2014
 Senior Articles Editor, *Berkeley Technology Law Journal*
 Law & Technology Certificate, Berkeley Center for Law & Technology
 Pepperdine University, B.A., 2011
 magna cum laude

BAR ADMISSIONS

California
 Colorado

He focuses his practice on three areas: intellectual property licensing, M&A transactions, and information privacy. He has experience drafting trademark, patent, and software license agreements, as well as reseller and sponsorship agreements. He also advises clients on the intellectual property aspects of large commercial transactions, including mergers, acquisitions, and investments.

Mark has an understanding of U.S. privacy and data protection law and practice, as well as knowledge and perspective regarding how these components apply to and impact business. He has used this background to review and draft client privacy policies and advise on privacy aspects of corporate transactions.

Prior to joining Holland & Hart, Mark worked as an associate at a large international law firm in the Silicon Valley.

EXPERIENCE

- Reseller agreements
- Licensing agreements
- IP assignment and security agreements
- Privacy Policies
- IP for Corporate/M&A transactions
- IT, Telecom & Technology Transactions
- Advertising, Marketing & Sponsorship
 - Media sales
 - Sponsorships
- Privacy and Data Security

PUBLICATIONS

"Defending Data: New Colorado Law Creates Stricter Obligations for Handling Data Breaches, Disposal, and Security," *Holland & Hart News Update*, Co-Author, 06/05/2018