



## Sanna Deerrose

Associate

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**Sanna focuses her practice on intellectual property and commercial transactions.**

Sanna assists clients in structuring, drafting, and negotiating intellectual property and commercial agreements, including licenses, consulting and services agreements, distribution agreements, and reseller agreements.

Before joining Holland & Hart, Sanna was a legal associate at Molson Coors Brewing Company, supporting the legal needs for a variety of domestic and international business initiatives across multiple jurisdictions. As a member of the procurement, international, and corporate and commercial legal teams, she provided solutions for a wide range of business and legal issues including, licensing and marketing, data privacy, contract drafting and negotiation, acquisition due diligence, and investor relations and securities matters. Working in-house for a large, multinational company, Sanna understands how excellent legal services play an integral role in achieving client objectives and business strategies.

### PRACTICES

Intellectual Property  
 IT, Software and Technology  
 Transactions  
 Advertising, Marketing, and  
 Sponsorships  
 Entertainment, Media, and Sports  
 IP For Corporate/M&A  
 Privacy and Information Security

### EDUCATION

University of Denver Sturm College of  
 Law , J.D., 2017  
 Senior Staff Editor, *Denver Law Review*  
 Denver Law Intra-School Transactional  
 Competition Best Draft Award  
 Reese Persuasive Writing Award  
 Outstanding Private Firm Extern Award

University of California, San Diego, B.A.,  
 2010  
 Provost Honor Role

### BAR ADMISSIONS

Colorado

### EXPERIENCE

#### Intellectual Property Agreements

- Intellectual Property Licenses
- Joint Development Agreements
- Intellectual Property Assignments
- Technology Agreements related to SaaS Platforms and Software Offerings

#### Commercial Agreements

- Professional Services Agreements
- Advertising, Marketing and Sponsorship Agreements
- Distribution Agreements

### PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member  
     Business Law Section, Member  
     Intellectual Property Law Section, Member
- Denver Bar Association, Member