



Hao Wang

Of Counsel

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Hao is dedicated to maximizing the value of clients' intellectual property through legal strategies tailored to their unique business and technological needs.

Hao provides specialized guidance to help clients from large public companies or emerging startups navigate complex legal landscapes and intricate, high-tech arrangements. He works with clients to leverage their existing intellectual property portfolios to develop strategies for bringing new technologies to market with a competitive edge. Hao assists clients with their advancement in technology from conception to development, to trial, and to market, helping businesses maximize their commercial potential while safeguarding their innovations.

By regularly representing clients across industries such as life sciences, software development, and media/content-based transactions, Hao delivers pragmatic counsel on intellectual property strategy, licensing agreements, and technology development. With knowledge of the latest developments in software law and open-source policies, he provides clients with up-to-date advice to help mitigate risks and support innovation. Hao's strategic approach to supply chain management integrates IP protection with operational efficiency, enables clients to deliver high-quality products to the market effectively. His expertise in media law helps clients maximize the value of their content, ensuring legal compliance while fostering innovative and lucrative brand collaborations, sponsorship opportunities, and content creation partnerships.

PRACTICES

Intellectual Property
IP and Technology Transactions

EDUCATION

Boston University School of Law, J.D.,
2012
Executive Editor, *American Journal of
Law and Medicine*

University of Illinois College of Business,
B.S., 2009
Finance, *with honors*

BAR ADMISSIONS

Colorado
California
New York

EXPERIENCE

Intellectual Property and Technology Development:

- Advises on the development, protection, and commercialization of cutting-edge technologies

Intellectual Property Licensing:

- Cross-licensing deals
- Technology transfer agreements
- Assists clients in licensing in various industries, from software to pharmaceuticals, facilitating innovation and collaboration while protecting clients' interests

Software and Open Source:

- Provides counsel on compliance, licensing, and the protection of proprietary software

- Navigates the complexities of software development, ensuring that clients can innovate while managing legal risks associated with software deployment and commercialization

Supply Chain and Intellectual Property:

- Drafts and negotiates agreements to ensure that clients can meet their customers' demands
- Logistics agreements
- Distribution agreements
- Manufacturing agreements

Sponsorships and Media/Content-Based Transactions:

- Sponsorship agreements
- Media transactions
- Content licensing
- Distribution deals

Life Sciences:

- Biotechnology
- Pharmaceuticals
- Medical devices

SPEAKING ENGAGEMENTS

"Blunt Marketing: Practical Considerations for Promoting Marijuana and Hemp," *Cannabis Higher Learning: Your Legal Roadmap*, April 19, 2022

"Freedom-to-Operate Opinions: Best Practices and Key Considerations," *19th Annual Rocky Mountain Intellectual Property & Technology Law Institute - 2021: an IP Odyssey*, June 4, 2021

RECOGNITION

- *Best Lawyers: Ones to Watch in America*[®], Intellectual Property Law, 2024, 2025