



Laura Peszek

Associate

555 17th Street, Suite 3200, Denver, CO 80202

P 303.295.8564

LHPeszek@hollandhart.com

Laura counsels clients on commercial technology transactions and related data privacy matters, with an emphasis on software-as-a-service (SaaS).

PRACTICES

Intellectual Property
Data Privacy and Information Security
IP and Technology Transactions

EDUCATION

University of Colorado Law School, J.D.,
2016

Colorado Technology Law
Journal, Production Editor/Executive
Board Member

Colorado College, B.A., 2012
Phi Beta Kappa

BAR ADMISSIONS

Colorado

Clients appreciate Laura's practical approach to drafting and negotiating a variety of commercial agreements, including software license and SaaS agreements, inbound and outbound technology and IP licenses, channel partner agreements, data licenses, and professional services agreements. She has experience working with clients ranging from emerging growth companies to large public companies and has significant experience in the SaaS, e-commerce, retail, and manufacturing industries.

Laura also represents clients on a wide range of data privacy matters and regularly counsels clients on compliance with U.S. federal and state privacy laws and European data protection laws, including the GDPR, CCPA/CPRA, and the Colorado Privacy Act.

Prior to joining Holland & Hart, Laura practiced at another Am Law 200 firm and in-house at a Fortune 50 company.

EXPERIENCE

Intellectual Property Agreements

- Technology Agreements related to SaaS Platforms and Software Offerings
- Intellectual Property Licenses
- Joint Development Agreements
- Intellectual Property Acquisitions
- Supply Chain Procurement

Commercial Agreements

- Professional Services Agreements
- Reseller Agreements
- Distribution Agreements

Data Protection Agreements

SPEAKING ENGAGEMENTS

"Drafting IP Licensing Agreements," *Colorado Bar Association*, Webinar, May 8, 2024

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Women's Bar Association, Member
- Colorado Bar Association, Member