



Alex Kimata

Associate

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Alex delivers strategic counsel to help companies develop and implement compliant data and privacy security frameworks that mitigate risk and allow a business to thrive.

PRACTICES

Intellectual Property
Data Privacy and Information Security
IP and Technology Transactions

EDUCATION

University of Colorado Law School, J.D.,
2018

Colorado Technology Law Journal,
Article Editor

University of Colorado at Boulder, B.A.,
2011

Economics and Political Science

BAR ADMISSIONS

Colorado

Alex advises clients ranging from startups to Fortune 500 companies on privacy and data security matters, from starting a new privacy program to implementing sophisticated global data transfer mechanisms, to evaluating artificial intelligence frameworks. He focuses on domestic and international privacy and data security law compliance, critical infrastructure protection, service provider and vendor due diligence, and oversight.

With a business mindset, Alex helps companies assess their risk tolerance based on priorities such as stage of growth, operational needs, and industry sector. He develops tailored data usage, privacy and data security policies and protocols that balance risk and business growth and counsels on day-to-day implementation, management, and concerns.

He negotiates a variety of technology agreements, including SaaS, software and other licensing agreements, so companies can commercialize their intellectual property assets. Clients appreciate that Alex takes time to explain the importance of specific provisions and the interplay with the organization's holistic data security and privacy framework.

Alex holds CIPP/US and CIP/T certifications from the International Association of Privacy Professionals.

Before joining Holland & Hart, Alex practiced at a Denver law firm.

EXPERIENCE

Data Privacy and Security

- Holistic data privacy and information security legal and regulatory compliance.
- Strategic counseling on data processing practices.
- Development of disclosures, policies, data retention, and data management practices.
- Vendor, service provider, and third/nth party security risk management program and policy development, oversight, management, and audit.
- Data Breach response, including counseling on legal requirements

and strategic next steps.

- Providing subject matter expertise on cybersecurity and privacy issues to buyers and sellers

Technology Transactions and Licensing

- Technology assets, solutions, equipment, and services development, marketing, licensing, deployment and distribution, including SaaS and cloud services.
- Content and data licensing, protection, and distribution.
- Intellectual property, idea, and trade secret protection, development, licensing and transfer transactions and strategic advice.

Commercial Agreements

- Professional Services Agreements
- Distribution Agreements
- Reseller Agreements
- Mergers and Acquisitions

PUBLICATIONS

"Section 702 MalFISance," *Colorado Technology Law Journal*, Volume 16, Issue 2, August 1, 2018

SPEAKING ENGAGEMENTS

"Privacy Basics for the Colorado In-House Lawyer," Presenter, *H&H In-House CLE*, November 6, 2024

"Protecting Data Where It Lives - Cloud, 3rd Party, GenAI, File Shares, Devices," *CISO Executive Network Roundtable*, Las Vegas, NV, Boise, ID, Denver, CO, June 12, June 27, 2024

"CyberLegalese Decoded: Navigating SEC Reporting, Legal Risks, and Cybersecurity Governance," Presenter, *Rocky Mountain IP Conference*, June 11, 2024

"Cyber and Data Breach Roundtable," Panelist, *Masters Conference*, Denver, CO, June 6, 2024

"Security Operations- How to Get Our "_DRs" In Order ," *CISO Executive Network Virtual Roundtable*, Las Vegas, NV, Boise, ID, Salt Lake City, UT, April 18, May 1, 2024

"Zero Trust Ingredients: IAM + Least Privilege + Data Protection + ?," *CISO Executive Network Roundtable*, Las Vegas, NV, Denver, CO, Boise, ID, March 6, March 20, March 21, 2024

"Layered Defense Architectures: From Actors to Assets & In-Between," *CISO Executive Network Virtual Roundtable*, Las Vegas, NV, Boise, ID,

Denver, CO, January 25, February 1, February 7, 2024

"Visibility of Our Assets and the Attack Surface," *CISO Executive Network Virtual Roundtable*, Boise, ID, November 14, December 12, 2023

"Identity First Security Strategies," *CISO Executive Network Virtual Roundtable*, Boise, ID, October 3, October 11, October 24, 2023

"Controlling Data Sprawl Risks- Third Parties, Cloud, & Insiders," *CISO Executive Network Roundtable*, Boise, ID, Las Vegas, NV, Denver, CO, August 22, August 30, September 19, 2023

"Evolving Threat Landscape," *CISO Executive Network Roundtable*, Presenter, Denver, CO, January 31, 2023

"Evolving Threat Landscape," *CISO Executive Network Roundtable*, Presenter, Las Vegas, NV, January 19, 2023

"Moving Security Operations from Reactive to Proactive," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, December 1, 2022

"Moving Security Operations from Reactive to Proactive," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, November 30, 2022

"Securing Our Move to the Cloud and Putting Security into DevOps," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, October 25, 2022

"Securing Our Move to the Cloud and Putting Security into DevOps," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, October 19, 2022

"Data Protection – Identity as a Core Control for Security," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, September 15, 2022

"2022 Cybersecurity Landscape: Security, Risk Visibility, and Reporting," *Holland & Hart Client Update Seminar*, Presenter, September 9, 2022

"Data Protection – Identity as a Core Control for Security," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, August 31, 2022

"Threat, Vulnerability, and Attack Surface Management," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, June 23, 2022

"Threat, Vulnerability, and Attack Surface Management," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, June 1, 2022

"Data Protection – Governance, Security, and Privacy Controls," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, May 5, 2022

"Data Protection – Governance, Security, and Privacy Controls," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, April 27, 2022

"Zero Trust and Combating Risky User Behavior," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, March 31, 2022

"Zero Trust and Combating Risky User Behavior," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, March 24, 2022

"Current State of Cyber Threats, Cyber Extortion, and the Ransomware Challenge," *CISO Executive Network Roundtable*, Presenter, Denver, Colorado, January 27, 2022

"Current State of Cyber Threats, Cyber Extortion, and the Ransomware Challenge," *CISO Executive Network Roundtable*, Presenter, Las Vegas, Nevada, January 19, 2022

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member
- Minoru Yasui Inn of Court, Member
- International Association of Privacy Professionals (IAPP), Member, 2018-Present
- IAPP Fellow of Information Privacy (FIP), 2025
- Sakura Foundation, Community Engagement Board Member, 2019-Present
- Colorado Common Cause, Board Member, 2020-Present
- Rose Foundation, Giving Circle Participant