



Savanna Griffis

Associate

555 17th Street, Suite 3200, Denver, CO 80202

P 303.295.5102

slgriffis@hollandhart.com

Savanna is passionate about helping clients protect their creative works and brands through effective legal strategies.

Savanna manages domestic and international trademark portfolios and counsels clients across a wide range of industries on the use and enforcement of trademarks. Savanna also assists clients in clearance searches and best practices for trademark selection. Savanna has a special interest in the consumer goods industry, particularly apparel and luxury goods.

Before joining Holland & Hart, Savanna worked as an Examining Attorney at the US Patent and Trademark Office (USPTO) where she reviewed domestic and international trademark applications and guided applicants through the trademark application process.

Savanna is a member of the International Trademark Association (INTA) and will serve on INTA's Non-Traditional Marks Committee during the 2024-2025 term.

PRACTICES

Global Trademark Brand Management
Intellectual Property

INDUSTRIES

Fitness and Outdoor Recreation
Food, Beverage, and Consumer
Products
Technology

EDUCATION

University of Colorado Law School, J.D.,
2020

University of Colorado Law Review,
Associate Editor

Student Animal Legal Defense Fund

University of San Diego, B.A., 2016

BAR ADMISSIONS

Colorado

COURT ADMISSIONS

United States District Court for the
District of Colorado

EXPERIENCE

- Trademark Enforcement Strategies
- Federal Trademark and Copyright Litigation
- Domestic and International Trademark Portfolio Management
- Domain Name Management
- Strategic Trademark Portfolio Management
- Federal Court and TTAB Disputes
- Domain Name Disputes