



Sloane Dreyer

Associate

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Sloane partners with clients to holistically navigate complex and rapidly evolving laws and regulations, deploying industry best practices across AI, privacy, data security, and risk management issues.

PRACTICES

Data Privacy and Information Security
Intellectual Property
IP and Technology Transactions

EDUCATION

University of Colorado Law School, J.D.,
2022

Colorado Technology Law Journal,
Editor-in-Chief (2021–2022); Associate
Editor & Digital Content Coordinator
(2020–2021)

Florida State University, B.S., 2018
cum laude

BAR ADMISSIONS

Colorado

She works with clients in innovative, disruptive technology industries to proactively develop policies and procedures that comply with domestic and international privacy and cybersecurity laws. She holds a CIPP/E certification from the International Association of Privacy Professionals (IAPP).

Clients appreciate Sloane's practical approach and understanding of data process practices, the legal implications that come with it, and her ability to interface in a cross-functional manner across the organization's ecosystem. Sloane enjoys examining consumer hardware products and services to assist clients in balancing their business objective of the user experience with the legal implications of providing B2C or B2B2C offerings.

In addition to Sloane advising on the day-to-day privacy and security concerns, she also assists in addressing the privacy and data security aspects of mergers and acquisitions and other technology-focused corporate transactions including licensing and service agreements.

Before joining Holland & Hart, Sloane was a legal privacy consultant for a SaaS company that provides cloud-based enterprise software and services. During law school, Sloane was the Editor-in-Chief of the *Colorado Technology Law Journal*, served as an extern to the Honorable William W. Hood, III and as a legal extern to the Policy and Licensing Division of the Federal Communications Commission.

SPEAKING ENGAGEMENTS

"Navigating Risk in the AI Storm of Today's Digital Landscape," Presenter, *Rocky Mountain Information Security Conference*, Denver, CO, June 12, 2024

"How is AI Impacting Privacy," Panelist, *Rocky Mountain Information Security Conference*, Denver, CO, June 12, 2024

"The Use of AI in a Law Firm and SB-205 (The New Colorado AI Law)," Panelist, *The Masters Conference Legal*, Denver, CO, June 2024

"AIPLA Women in IP Law Global Networking Event," Moderator, *AIPLA*,

Denver, CO, April 2024

"Webinar on How to Protect Digital Assets When Using AI," Co-Presenter, *[Client Name Redacted]*, Denver, CO, February 2024

"Presentation to Legal Team on AI, Privacy, & the Law (CLE)," Co-Presenter, *[Client Name Redacted]*, Denver, CO, December 2023

"Presentation on Implementing AI Within an Organization While Minimizing Risk (CLE)," Co-Presenter, *Holland & Hart - CLE Series*, Denver, CO, October 2023

"Presentation to IP Practice Group on AI, Privacy, & the Law (CLE)," Co-Presenter, *Holland & Hart LLP*, Denver, CO, July 2023

"Presentation to Global Legal Team on AI, Privacy, & the Law (CLE)," Co-Presenter, *[Client Name Redacted]*, Denver, CO, July 2023

"AI & US State Comprehensive Privacy Law (CLE)," Co-Presenter, *Association of Corporate Counsel*, Denver, CO, June 2023

"CISO Executive Network, Roundtable," Co-Presenter, *Chapters: Denver, CO; Las Vegas, NV; Boise, ID*, 2022-Present

PROFESSIONAL AND CIVIC AFFILIATIONS

- International Association of Privacy Professionals, Member
- Silicon Flatirons Center, Member, 2019-2022
- Colorado Intellectual Property American Inns of Court, Member, 2021-2024
- Entrepreneurial Law Certificate,*University of Colorado Law
*Satisfaction of requirements confirmed by Faculty Administrator