# Holland & Hart



#### **PRACTICES**

Intellectual Property
Global Trademark Brand Management
IP and Technology Transactions

#### **INDUSTRIES**

Food, Beverage, and Consumer Products Pet Care Fitness and Outdoor Recreation

#### **EDUCATION**

University of Colorado Law School, J.D., 2011

Metropolitan State College of Denver, B.S., 2007

#### **BAR ADMISSIONS**

Colorado

#### **COURT ADMISSIONS**

U.S. District Court, District of Colorado

# Caroline Bryce

Of Counsel

1800 Broadway, Suite 300, Boulder, CO 80302

cebryce@hollandhart.com

Caroline assists clients with domestic and international brand protection strategies, including trademark selection, clearance searching, trademark registration, and copyright registration.

From individual artists and start-ups to Fortune 50 companies, Caroline supports trademark, copyright, and intellectual property needs of clients at almost any scale. She counsels clients in a variety of industries that include artists and content creators, food and beverage, biomedical research and devices, consumer products, and educational service providers.

She also guides clients on international trademark filing strategies and regularly works to secure protections for clients' portfolios around the world.

Before joining Holland & Hart, Caroline was a partner at a nationally ranked mid-sized intellectual property and litigation law firm in Denver, CO.

## **EXPERIENCE**

- Strategic Trademark and Copyright Portfolio Management
- Trademark and Copyright Enforcement Strategies
- Intellectual Property Licensing
- Domain Name Management and Enforcement

### PROFESSIONAL AND CIVIC AFFILIATIONS

- Member, The Colorado Intellectual Property American Inn of Court,
   2010 present; Board Member 2019 to present
- Supervising Attorney for University of Colorado Entrepreneurial Law Clinic, providing pro bono legal counsel to local start-up companies, 2017 - present
- Board Member, A Child's Song, A Denver Metro non-profit providing music education to all ages and abilities regardless of zip code or circumstance, 2019 - 2021